

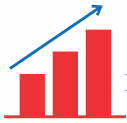


  
**Power Reporting -**  
**Business Intelligence**

**MAKING**  
**SENSE**  
**OF YOUR BUSINESS**

Real Time, Smart **“360 one click”** business analytics at your finger tips!!





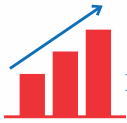
MAKING  
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FUNCTIONALLY FEATURE RICH



- ✓ Real Time, Smart “360 one click” business analytics application.
- ✓ “Power Reporting” is an intuitive, smart, real time analytics, business intelligence application that every business needs.
- ✓ Smart, 360 interactive analytics of your data with a single click yielding intelligent analytical inferences for actionable decision making.
- ✓ Functions independently or seamlessly works with most common practice management, EMR, EHR and HIS systems.
- ✓ Power Reporting provides multi-dimensional business data intelligence and visualization of various aspects of the enterprise from overall performance to a single parameter.
- ✓ Leverage and gain intelligent perspectives on financials, providers, procedures, users, trending, marketing, sales, insurance claims, collections, reimbursement, HR among many others.
- ✓ Power Reporting is ready-to-go with easy installs, no equipment nor steep learning curves.
- ✓ The modular nature of the application enables customization, white-labeling for uniqueness.

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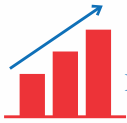
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THE DIFFERENTIATOR



- ✔ Graphically rich representation at a granular level from a single attribute/single procedure/parameter that can be tracked enterprise-wide.
- ✔ The application deploys seamlessly with any database, vastly augments reporting in Practice, EMR, HIS systems.
- ✔ While most other applications make YOU do the complex work of data analytics, Power Reporting utilizes proven 360 BI that empowers senior executives successfully drive business.
- ✔ A dynamic and fully intuitive dashboard showcases the enterprise story in highly visual graphics.
- ✔ Thin client, modular and ease of use at any level of management to work in sync.
- ✔ Most other applications drill downs financial data, but presents data “flat” requiring multiple user actions to make meaningful inferences.
- ✔ Power Reporting simply provides a diverse array of decision-ready perspectives via a “single click”.
- ✔ Power Reporting allows users continually chase data interactively from a single dashboard, enabling intelligent manipulation of the same data set to a completely different data set through a “single click”.
- ✔ User-desired key productivity indicator manipulation and navigation for required results.

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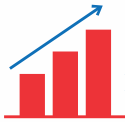
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**SALIENT FEATURES**



- ✓ Power Reporting is device/platform agnostic and seamlessly installs on desktop or cloud.
- ✓ The application interfaces with almost any database or application seamlessly via simple APIs.
- ✓ Ability to illuminate any data from any data source in a “one-click” fashion.
- ✓ Any Custom Search: Provider performance, referral performance, department performance, individual hospital or group performance, patient/disease relationship, department, virtually any data point.
- ✓ Graphically rich representation of analyzed data in any chart type or style.
- ✓ New acquisition analysis of a desired referral group or entire hospital systems.
- ✓ Detailed analysis of patient demographics (zip code trending) for profitability
- ✓ Single click export to any desired output, format or repurpose.
- ✓ Single click print, email or share
- ✓ Uniqueness by white-labeling for individual branding at field level customization.
- ✓ Instant performance parameter analysis views set to any desire timeframe - daily, weekly, monthly, MOM, YTD, YOY.
- ✓ Dynamic “Billing and Claims” and Comprehensive Insurance Claims Management

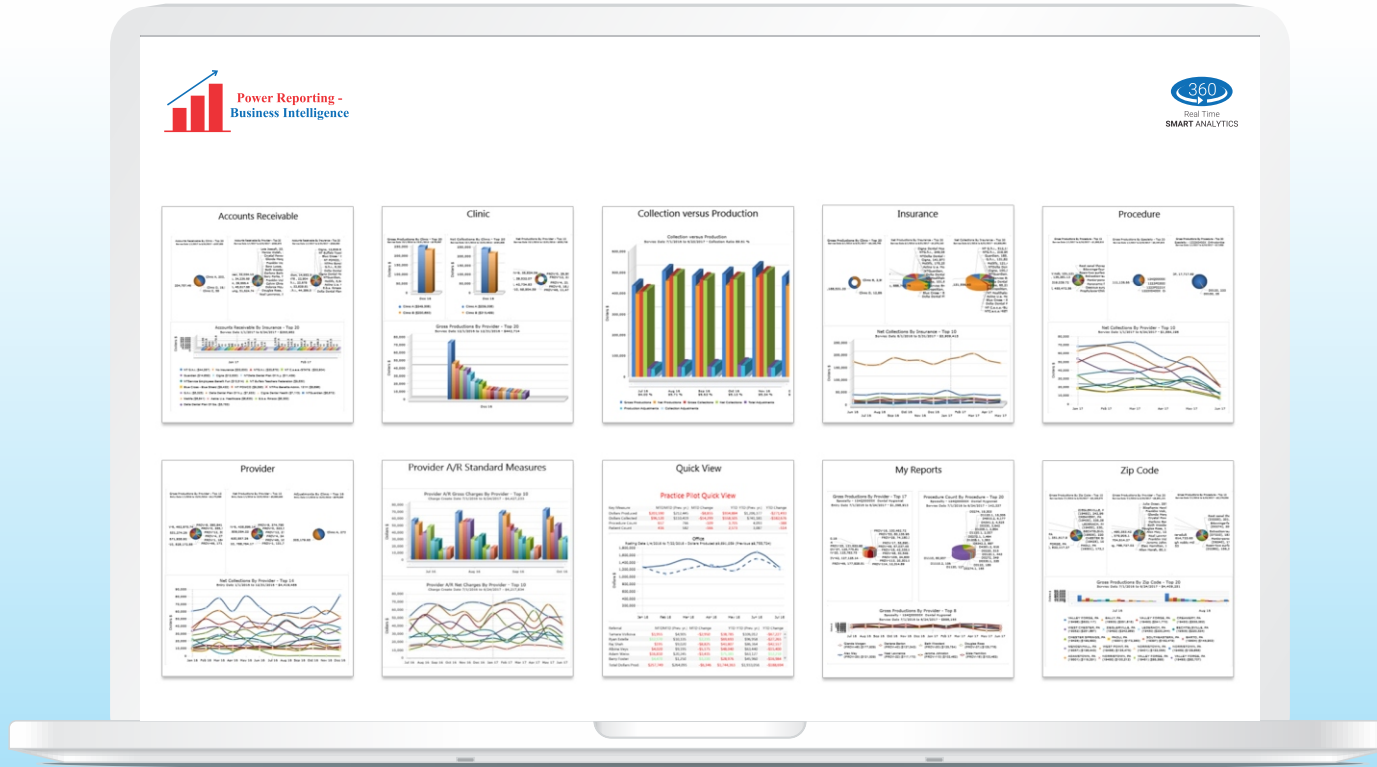
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MAKING SENSE OF YOUR BUSINESS



MASTER DASHBOARD



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COLLECTIONS VS. PRODUCTION

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MAKING  
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**ACCOUNTS RECEIVABLE**



This critical module in the application is singularly important to the business as without proper accounts receivable management all your labor is lost. Power Reporting provides a comprehensive accounts receivable management tool where you can drill down by individual location, provider and insurance carrier within a defined time-frame. The module also allows you granular review of AR gross and net charges/receipts by provider and location including the 30/60/ 90/120+ day buckets. This helps you stay on top of AR as you have the ability to constantly monitor AR performance via a set of detailed views based on set parameters of your choosing.

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## COLLECTIONS VS. PRODUCTION



See your practices adjustments, production, and collections visually in a one-click fashion whether you are a single practitioner or a multi-doctor/multi-office provider. View your collection ratios with easy to understand color charts. See extensive trending, month-over-month, by demonstrating top procedure codes, providers, and even their performance within your various office locations and by individual providers –whenever you are ready to see it.

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## INSURANCE TRACKER



The insurance tracker analysis module allows you to compare what your carriers are paying you each month. You can track both d and m codes by carrier or even drill down to a specific plan. In one quick glance you can look at your top carriers and compare what each pays for a particular procedure. This module also provides important information practices can use to negotiate better pricing with your insurance carriers. With insurance making up such a large part of your business this module is a must for the progressive practice manager.

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**CLINICS**



See which procedures you perform within your clinics month-by-month throughout the year, or even view the prior year's performances. This allows you to plan ahead and know when you need proper staffing and also assists with supply management. Understand where your business is being conducted and when.

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**PROCEDURES**



Power Reporting gives you a unique and customized way of visualizing the top procedures being produced throughout your practice, by individual provider, or by the referral that sent them. The Power Reporting helps you understand these codes through trending by the dollar amounts, the amount of procedures produced, or even by patient counts associated. Immediately see increases or decreases of procedures being produced within your practice.

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**PROVIDER PERFORMANCE**



This tool has tremendous benefits to the individual providers within your practice. Whether you are a sole practitioner or one of many providers spread over numerous offices, the benefit of knowing how you are doing in real time is priceless. Be able to see your provider contributions month over month by production dollars, procedure count and patient count. Be able to manage the expectations and growth of each provider by being able to see their performance against another provider or against themselves from prior years. With the Power Reporting you are never in the dark with your data.

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**QUICK VIEW**



The powerful Quick View module presents an overall birds-eye view of all key business indicators in a single snap-shot! Simply select a preferred time frame that you want to see and Practice Pilot will do the work for you. In an instant you will see color coded figures identifying the increases and decreases, the highs and lows! Eliminating the arduous tasks and time otherwise needed to review and analyze conventionally generated reports. Quick View instantly shows you patient count, procedure count, dollars produced, dollars collected, provider performance, office performance, referral performance, zip code/region performance or any other parameter of your choice.

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**NEW PATIENTS**



This report shows your practice's new patient totals. You have the ability to sort by first visit date, first procedure date, Clinic, gender, age groups, zip codes, and date of last procedure to help retain current patients. Quickly identify if your marketing is affective, which clinics are growing, all in a full automated, constantly updating dashboard.

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## UDS REPORTING



Power Reporting empowers you with meaningful UDS reporting on various parameters of your business performance. This module helps you gauge the overall health of your business, the level of care, trend lines and related care metrics. You are provided with a vivid picture for your review of each individual location or department within your enterprise so that you could determine required changes or action in a timely manner.

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See who your top referrals are, the procedures they send your practice and the zip codes where the patients come from all in a one-click fashion. Now, you target the areas where your patients are and for the procedures that are important to them as a practice. Individually, your providers can even see where their patients come from by trending both the referrals and the zip codes associated to them. Further, the results of employing strategic implant marketing can profoundly change the manner in which your referrals see you when they benefit from your marketing efforts through receiving your restorative work.

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**CLAIMS**



The claims module sorts all outstanding claims by 30, 60, 90, 120, 150+ buckets. It also allows you to sort by carrier, and even shows when a claim has moved into a secondary carrier. Each claim shows the charged amount, write offs, guarantors payments, first carries payments, and balance in the secondary carries bucket. Our module allows you to work the claims and click from our software directly into the patient's ledger, giving you the ability to sort your claims and interact with the patient's ledger all on one screen.

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Business Intelligence

Quick Contact:

Tel: (610) 922-8890 | [www.oms3.com](http://www.oms3.com) | Email: [cburns@oms3.com](mailto:cburns@oms3.com)

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